

# FICCI ESG Summit 2023

## September/October 2023: Mumbai

### PARTNERSHIP OPPORTUNITIES/ BENEFITS

Partnership Type / Benefits & Amount		Event Partner	Premium Partner	Co-Partner	Documentation Partner	Associate Partner	
		15 Lakhs	10 Lakhs	8 Lakhs	7.5 Lakhs	6 Lakhs	
1	<b>Company Logo visibility &amp; Placement</b> (Logo size will depend on the category)						
	(a)	Wings of the Backdrop	Main Wings	Main Wings	Side Wings	x	Side Wing
	(b)	Inside conference collaterals	✓	✓	✓	x	✓
	(c)	Thankyou Sponsor Panel at Conference Venue	✓	✓	✓	x	✓
	(d)	Acknowledgement as a Partner in Newspaper Advertisement (if any)	✓	✓	✓	✓	✓
	(e)	Event Promotion Mailers	✓	✓	✓	x	✓
	(f)	Logo & Profile of the company will be displayed on event page of FICCI ESG Summit website	✓	✓	✓	x	x
	(h)	Logo Positioning on Delegate Bag	x	x	x	✓	x
2	<b>Speaking slot/ Panellist ( subject to discussions by organising team)</b>		✓	✓	x	x	x
3	<b>Social Media Promotion</b>						
	(a)	Before the conference – Post on Conference theme / Session themes with logo /Speaker's name	✓	✓	✓	x	x

	(b)	On the day of the Conference – from Panel Discussions (tweet to be provided by partner)	✓	✓	✗	✗	✗
	(c)	After the conference- About the discussion / Next Steps	✓	✗	✗	✗	✗
4	<b>Complimentary Delegate Registrations</b>		20	15	10	10	7
5	<b>Screening of Corporate Video in the Conference Hall (40 seconds)</b>		Twice	✗	✗	✗	✗
6	<b>Screening of Commercial During Break (40 Second)</b>		✗	Once	✗	✗	✗
7	<b>Exhibition Stall</b>		2*2	2*2	✗	✗	✗
8	<b>Company Literature</b>						
	(a)	Brochure	✓	✗	✗	✗	✗
	(b)	Leaflet	✓	✓	✓	✓	✓
9	<b>Access to Partner's Lounge ( if any)</b>		✓	✓	✓	✗	✗
10	<b>Speaker Lounge/Media Lounge</b>						
	(a)	Access to Speakers/Media Lounge	✓	✓	✓	✗	✗
11	<b>Post Event</b>						
	(a)	Logo placement on Thank you, Flyer	✓	✓	✓	✓	✓
12	<b>Other Benefits</b>						
	(a)	Sponsor Mementos to delegates (E.g., Pens / Year Diary etc to be provided by Partner)	✓	✓	✗	✗	✗
	(b)	Advertisement in Souvenir (Poofs and positives by the Partner) Full Page	✓	✓	✗	✗	✗

**\*GST will be applicable as per government rules**

**Following Categories are Exclusive Category**

- Event Partner
- Documentation Partner

**Other options also available are:**

- Lanyard & Badge Partner
- Lunch Partner
- Technology Partner

**For More Information, Please Contact:**

Gunjan Aggarwal  
Joint Director, FICCI  
Mobile: +91-9899870002  
Email Id: [gunjan.aggarwal@ficci.com](mailto:gunjan.aggarwal@ficci.com)